

Creating “Down and Dirty Duotones”

Here’s how to create our “Down and Dirty Duotone”

- ☛ Place an image. I recommend using File>Place to do this. Select it with the Selection Tool (press V)
- ☛ Apply a color to the fill of the frame. If the image is filling the frame, you won’t see any change at all when you do this outside your Swatch panel.
- ☛ Click on the object with the Direct Select tool (press A).
- ☛ Choose Object>Effects>Transparency
- ☛ When the dialog box opens, choose Luminosity from the Basic Blending Mode drop down menu. And there you have it.

Please note that this must be done on a full color page. This technique does not create traditional Spot Color Duotones. But it does do a cool effect without having to go to Photoshop to do it.

It works great to create a sepia tone photo as well.

