

# STAFF GOALS

## ***Ask your staff to resolve to...***

We didn't want your editors and yearbook staff to feel left out, so to start the new year, here are some of our thoughts on resolutions your staff members might try for themselves. Please consider running copies of this page for all of them to read, especially those who will be on the staff in the 2010-2011 school year.

## **PUT YEARBOOK THIRD**

Make yearbook the third most important thing in your life. Family, friends and your beliefs are first, school is second and yearbook should be third.

There is no better training in your school for what the working world is like than being on a good yearbook staff. It is the only full-time business running at your school. Yearbook is a class in which you can learn a huge variety of skills, including computers, graphics, art, business, sales, marketing, writing, design, photography and so much more.

## **DO YOUR JOB**

Be a staffer. Be an editor. Do your job. Do not expect others to do it for you, most notably, your adviser. Once you know your job, do it.

## **DO A SUCCESSFUL YEARBOOK**

Put as many people as possible on your pages. Make sure that the book is not just a book of your friends. Let us see the students faces. List their names. Spell them correctly.

## **MEET YOUR DEADLINES!**

Not just the ones the company sets, but all the deadlines the editor and adviser set for you! Your copy rough draft deadline and your layout deadline and every other deadline. Meet them!

## **KEEP UP WITH YOUR OTHER RESPONSIBILITIES**

Remember that this is a business. It will do no good to produce the product if you don't sell it. That means selling ads and yearbooks. If you do a good job on the book, then selling something you are proud of should be easy. ○